

COMMUNICATIONS

The Office of Communications promotes the work of the Yale School of the Environment, sharing stories about its leadership, impact, and innovation in teaching and scholarship with a wide range of audiences. The office also collaborates with members of the community to help them more effectively tell their own stories.

We aim to strengthen understanding and deepen the discourse on environmental issues, inform the public about the ways the school is contributing to achieving a more sustainable future, and encourage the integration of those issues into strategies for business, international development, government, and nongovernmental organizations.

The communications team publicizes original research by our faculty, fellows, and students through traditional and digital media.

School news, including school-sponsored events, alumni profiles, and other community updates are regularly published on YSE's website, (<https://environment.yale.edu>) and distributed through our newsletter YSE 3, (<https://yse.to/subscribe>) and on our social media platforms, including Facebook (<https://www.facebook.com/YaleEnvironment>), Instagram (<https://www.instagram.com/environmentyale>), LinkedIn (<https://www.linkedin.com/school/environmentyale>), and YouTube (<https://www.youtube.com/@YaleEnvironment>).

The communications office publishes *Canopy* magazine in print and online (<https://environment.yale.edu/canopy>) which showcases how the YSE community—including its highly engaged alumni network—leads in addressing environmental challenges across the planet. It also publishes *Impacts*, our annual report, which highlights the progress the school has made in achieving the goals defined in its strategic plan and the many ways the YSE community is working to address today's urgent environmental challenges.

The office also produces resources, guidance, and deliverables that define a unified visual identity for the Yale School of the Environment and The Forest School—one that helps articulate a shared vision of advancing knowledge and leadership for a sustainable future while allowing for the adaptability needed to highlight individual and group achievements.

Other communication platforms at YSE include:

- *Yale Environment 360* (<https://e360.yale.edu>) features reporting, analysis, and opinion on global environmental issues from leading writers, scientists, policy makers, and journalists in the field. Launched in 2008, this online magazine has established a broad global audience and received numerous awards and honors.
- *Sage Magazine* (<https://sagemagazine.org>) is a student-run environmental arts and journalism publication. Through creative and informative journalism, *Sage* seeks to expand popular notions of environmentalism and bring depth and focus to the debate around pressing environmental issues.
- *Yale Environment Review* (<https://environment-review.yale.edu>) is a student-run online publication that provides concise summaries of peer-reviewed research from

around the world, with a focus on topics of general interest to those engaged in environmental and natural resource management.

- The annual Environmental Film Festival at Yale (<https://effy.yale.edu>), held each spring in New Haven, is one of America's premier student-run environmental film festivals.
- Reports and newsletters from the school's centers and programs, listed online at <https://environment.yale.edu/research/centers>.

RECORDING POLICY

In order to capture the breadth of activities that occur at YSE – and integrate the expertise of our faculty, students, and visitors into the broader environmental dialogue – Yale University frequently photographs, videotapes, and/or records events, lectures, and activities (including during alumni events) at YSE. By attending and/or participating in classes and in other YSE and university activities, those in attendance agree to the university's use and distribution of their image and/or voice in photographs, audio, and video capture, or in electronic reproductions of such classes and activities. These images, recordings, or excerpts may be included, for example, in Yale University websites, publications, and online courses, and otherwise used to support the university's mission.